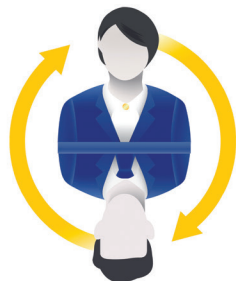


ASTER

Via Gobetti 101 - 40129 - Bologna
c/o CNR Area della Ricerca di Bologna
Tel. +39 051 6398099 Fax. +39 051 6398131 - e-mail: simpler@aster.it
Website: www.b2match.eu/letsmatch2014



SUPPORTED BY LET'S 2014 PARTNERSHIP:



LET'S MATCH

ONE-TO-ONE MEETINGS



Bologna, October 1, 2014 - Palazzo della Cultura e dei Congressi, Piazza Costituzione, 4/A



LET'S MATCH 2014 is a day of one to one meetings organised by ASTER-SIMPLER as Enterprise Europe Network partner, between SMEs, research centres, universities, in order to match technology demand and offer and to find potential partners for Horizon 2020 projects, in particular on the Work Programme **NMP+B** Leadership in enabling and industrial technologies - Nanotechnologies, Advanced Materials, Biotechnology and Advanced Manufacturing and Processing.

The event will take place in Bologna on **October 1, 2014** in the framework of **LET'S 2014** - LEADING ENABLING TECHNOLOGIES FOR SOCIETAL CHALLENGES (Bologna, September 29 - October 1, 2014), the international Conference organized by CNR, APRE and ASTER, in the context of **the Italian Presidency of the Council of the European Union**.

More than **1000 participants** among researchers from both private and public organizations, investors, enterprises, SMEs and national and European policy makers will merge **industrial leadership** and **societal challenges** to create a new vision for a European Renaissance.

The initiative aims to develop technological and research cooperation agreements at national and international level mainly addressed to joint participation to Horizon2020 calls, offering the opportunity to organize **one-to-one meetings**, in order to:

- present, discuss and develop new project ideas at international level
- build quality partnerships in view of the new Horizon2020 calls
- facilitate the setup of Horizon 2020 project consortia
- start cross-border contacts and cooperations
- participate in short, sharp 30 minute one-to-one meetings to foster effective networking

WHO CAN PARTICIPATE IN LET'S MATCH 2014:

- enterprises, in particular SMEs
- research centres
- universities
- all participants to the LET'S 2014 Conference
- anyone interested in starting technological or research collaborations in the thematic areas of the event

HOW TO PARTICIPATE

Registration to **LET'S MATCH 2014** is free of charge and it is required in order to participate to bilateral meetings and for submitting profiles.

The participants to **LET'S MATCH 2014** will have free access to the LET'S CONFERENCE on the third day only (1st October). The full access to the Conference (September 29 - October 1, 2014) requires the specific registration to the LET'S Conference website and the payment of a fee.

It is possible to register to **LET'S MATCH 2014** by **September 12, 2014** and to submit one or more technology or research profiles on the official website <http://www.b2match.eu/letsmatch2014>

ONE-TO-ONE MEETINGS SELECTION

All profiles will be published in the on-line catalogue of the event: by **September 12, 2014**, registered users will be able to identify potential partners and seek bilateral meetings that will take place in October 1, 2014.

AGENDA

Based on request, it will be provided an agenda of 30 minutes appointments, which will be held at Palazzo della Cultura e dei Congressi, Piazza Costituzione, 4/A.

Deadlines	Tasks
September 12, 2014	▶ ▶ Deadline for Registration and submission of profiles
September 13 - 22, 2014	▶ ▶ One-to-One Meetings Selection
September 24, 2014	▶ ▶ Preliminary Agenda with scheduled meetings
September 26, 2014	▶ ▶ Definitive Agenda with scheduled meetings
October 1, 2014	▶ ▶ Bilateral meetings session (10:00-15:00)